



# GLAdExchange.com



## What is GLAdExchange?

We deliver your online ads to the right audience on any device in a cost effective & transparent manner. We are a service businesses can trust to reach multicultural audiences around the world.

## Cost Efficient Advertising

### Pay Per View Advertising

The smart guaranteed way to spend your advertising budget. You only pay for ads that have been seen.



#### Design your campaign

How do you want to convey your message?



#### Assign your budget

Spend every penny efficiently!



#### Target your audience

Who will see your ad where?



#### Upload your creative



#### Accurate Reporting

How many times your ad has been seen?

## Platforms Where Your Ad Will Be Displayed:



PC

Any Computer  
2 Million Hours Viewed Annually



TV

Smart TV, Blu-ray Player and Set-top box  
10 Million Hours Viewed Annually



MOBILE

Mobile and Tablet  
18 Million Hours Viewed Annually

## We Offer

- Unmatched ethnic targeting
- Patented ad-insert technology
- Intuitive self-serve interface
- Dedicated and knowledgeable account support



## Featured Publisher

**GLWiZ**® Connecting you home.

GLWiZ is a one-of-a-kind global streaming service of multicultural TV and radio from around the world, born out of GL's mission to connect the worldwide diaspora back home.

 **7 Million**  
ACTIVE USERS

 **50 Million**  
WEB VIEWERS

 **1000** LIVE TV CHANNELS

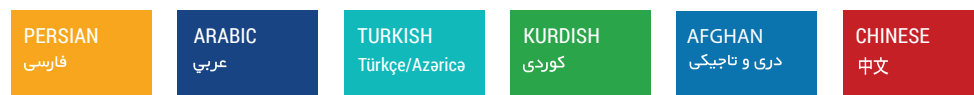
 **10 Million**  
WORLDWIDE DOWNLOADS

 **40 Million**  
HOURS VIEWED ANNUALLY

 **100,000** HOURS ON DEMAND

 **1200** GLOBAL AGENTS IN 80 COUNTRIES

## GLWiZ Global Packages:



### Group of Gold Line

The Group of Gold Line (GL) is a Canadian group of companies specializing in the research, development, marketing and worldwide distribution of telecommunication solutions and technology products through four lines of business: Telephony, Web2Print, WebTV and Business Solutions.

Founded in 1991, GL is today the largest provider of prepaid long distance products and services in North America, selling over 300 million minutes of long distance calling per month. GL is also the world's largest provider of multicultural IPTV programming and operates the world's largest multicultural ad exchange. GL also offers hosting services through its state of the art data centre in its head offices in Markham, Ontario. GL's products are distributed at approximately 100,000 points of sale, by over 1000 resellers (GLAgents) in over 50 countries.

GL's mission is to connect people and bring them closer to their family, business, culture and language through innovative, unique and competitive technology-based products and services.



**GL** | Group of **GOLD LINE**.com

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